

December Punchlist

1. Get clarity on specific questions that require legal assistance
 - a. Can we do a citizen-initiated sales tax with 50+1
 - b. Can we do a citizen-initiated sales tax and get BOE to reverse their decision?
 - i. BOE is potentially open to legal arguments
 - ii. Need to figure out if we need Gov Office to weigh in
 - c. Can City taxpayers pay for things not in City jurisdiction (parkway? etc.) YES
2. Find legal and treasurer consultants
 - a. TBWB getting quotes
3. Raise funds for signature gathering, community engagement
 - a. NextGen/Steyer (TBWB/TB)
 - b. PG&E
 - c. Chevron?
 - d. What is the specific ask?
 - i. Signature gathering - \$125k?
4. Build the expenditure plan
 - a. Craft the questionnaire
 - b. Start official 1x1s to get feedback on expenditure plan
5. Build the coalition
 - a. Create two-pager on initiative (TBWB)
 - b. Create powerpoint for initiative (TBWB)
 - c. Start official 1x1s to get feedback on expenditure plan
6. Create the decision-making infrastructure for the initiative
 - a. Form the Finance committee (meet on weekly? basis)
 - b. Form the Executive Committee (meet on monthly? basis)

Decision Points

1. Public Safety
2. Cultural Arts
3. Governance/Oversight Mechanism
4. Expenditure Plan
5. ½ cent vs ¼ cent
6. Measure duration
7. City Council vs Citizen Initiated